

BUSINESS
GROWTH

THE MASTERY
EFFECT



THE MASTERY EFFECT.

This is our flagship offering.

The Mastery Effect ensures business transformation happens in the most impactful way at the greatest pace.

The Mastery Effect means you're supported by people who've had successful careers as entrepreneurs and business leaders, with access to specialists in your particular business. No matter what your challenges we have someone who can make a positive impact.

The Mastery Effect takes each business on a full strategic journey, delving deep into their company and exploring all the key areas – Marketing, Sales, Operations, Finance and Talent.

The Effect.

Success-driven strategy that is rigorously implemented.

Effective business improvement with measured outcomes.

On-going education, personal development and networking with likeminded CEOs.

Peace of mind that you have trusted and accountable advice, with clear ROI.

Certainty to your business.

WHAT THE MASTERY EFFECT DELIVERS.

BGI Strategy Application: Create and implement your short, medium and long-term strategies, update progress and trend analysis.

BGI Learning Portal: Over 20 hours of videos, downloads, Amazon bestselling Strategy on a Page e-book and podcasts.

Certainty Scorecard and Review: In-depth analysis of your report and actions that need to be taken.

Accountability: Review of last month's performance and commitment to future months key actions.

Trusted Advisor (NED level) and Specialist Engagement: Handpicked to ensure expertise in your particular business, the challenges you face and areas that need attention.

Accelerator Workshops: Four attendees from your business can attend the workshop, where they'll explore the major areas: Marketing, Sales, Operation, Finance and Talent.

Mastery Series: A series of events over the year, exploring, in great depth, key areas such as Marketing, Sales, Operation, Finance, Talent, Fund Raising, Exit Strategy and Company Valuation.

Strategy Deep Dive: Specialist deep dive workshops with guest keynote speakers.

To get The Mastery Effect email us at sales@bgistrategy.com or go to bgistrategy.com

“Mastery gave me the clarity I needed to not only help me grow, but secure the best possible sale of my business.”

Adam Day, MD and Founder of Hatched, the first ever online estate agency to be sold to a bricks and mortar agency.



www.bgistrategy.com