

BUSINESS
GROWTH

THE ACCELERATOR
EFFECT



THE ACCELERATOR EFFECT.

The Accelerator Effect is the catalyst for your business transformation.

By creating, implementing and evolving the right strategy you can build a better business.

You can achieve this by using the tried and tested BGI Strategy on a Page. We'll look at all the key aspects of your business – Marketing, Sales, Operation, Finance and Talent, exploring your strengths and weaknesses and giving you the clarity you need to go forward.

The Effect.

The creation of success-driven strategy, rigorously implemented.

Within three months BGI will identify your weaknesses and how to overcome them.

The Accelerator Effect will bring certainty to your business.

WHAT THE ACCELERATOR EFFECT DELIVERS.

BGI Strategy Application: Create and implement your short, medium and long-term strategies, update progress and trend analysis.

BGI Learning Portal: Over 20 hours of videos, downloads, Amazon bestselling Strategy on a Page e-book and podcasts.

Certainty Scorecard and Review: In-depth analysis of your report and actions that need to be taken.

Accountability: Review last month's performance and commit to future key actions.

Accelerator Workshops: Four attendees from your business can attend the workshop, where they'll explore the major areas: Marketing, Sales, Operation, Finance and Talent.

To get The Accelerator Effect email us at sales@bgistrategy.com or go to bgistrategy.com

**“ The first time
I came on Accelerator
and started working with
Strategy on a Page
I doubled my turnover
within three months.
It transformed the way
I view my business.”**

Christine Nicholson. Virtual FD



www.bgiststrategy.com